

## 2021 Rockstar Awards Virtual Edition (RAVE) Announcement & Guidelines



### ROCKSTAR AWARDS VIRTUAL EDITION CELEBRATES CHAMPIONS FOR YOUTH ADVOCACY!

It's that time of year again; Youth MOVE National is celebrating the 8th Annual Rockstar Awards! This prestigious award honors individuals and organizations who make an outstanding contribution to the improvement of youth, services, and systems that support positive growth and development of young people who have lived experience in various child-serving systems including, but not limited to, mental health, juvenile justice, education, and child welfare. ***On your mark, get set go!***

**NOMINATIONS are OPEN until September 17<sup>th</sup>, 2021!**

**Submit your nomination today by visiting**  
[Nominate Here!](#)

### Purpose

Youth MOVE National presents its Rockstar Awards to individuals and/or organizations who make an outstanding contribution to the improvement of youth, services and systems that support positive growth and development of young people who have lived experience in various child-serving systems including, but not limited to, mental health, juvenile justice, education, and child welfare.

### Eligibility

- Recipients **do not need** to be affiliated with Youth MOVE or it's chapters.
- The award may be given posthumously (except for the RWJF Award for Health Equity presented by Youth MOVE National).
- Prospective recipients may self-nominate.
- Current members of the Board of Directors, National Leadership Team (organizational staff) and previous recipients of the award are not eligible for nomination.

## Criteria

Individuals and/or organizations nominated should have distinguished themselves in one or more the following ways:

### **Dr. Gary M. Blau Professional of the Year:**

1. Outstanding and continued service to the profession through active support of youth voice as evidenced by efforts to ensure youth voice is fully integrated into the work.
2. Outstanding and continued commitment to youth engagement in a manner consistent with the highest standards of the field. These standards may be met in a variety of ways, including activity which involves exceptional creativity, innovation, intellectual or moral courage, leadership, or scholarship.
3. Outstanding research and/or publication in any media or format that contributes to the further understanding and development of authentic engagement of youth voice.
4. Outstanding and continued performance as a teacher in the field of social services or a closely related field.

### **Tricialouise Gurley-Millard Youth Advocate of the Year:**

1. Outstanding and continued performance as a youth or young adult advocate between the ages of 14 and 29 with lived experience in one or more child-serving system including, but not limited to, mental health, juvenile justice, education, and child welfare.
2. Recognized and respected amongst peers and adults for exemplary leadership skills.
3. Outstanding and continued commitment to authentic representation of youth voice in a manner consistent and relative to youth culture and issues. These standards may be met in a variety of ways, including activity which involves moral courage, social media, creative arts, youth support groups, etc.
4. Outstanding participation in youth-led projects and/or groups aimed to increase awareness of mental health, juvenile justice, education or child welfare issues.

### **Organization of the Year:**

1. Outstanding and continued development of youth-guided programs and practices.
2. Recognized as a leading organization in engaging and promoting youth voice in all levels of the organization.
3. Outstanding implementation of authentic youth engagement as is evidenced in written policies and procedures, presence of youth on governing authorities, and as reported by young people in program.
4. Outstanding commitment to youth engagement as is evidenced by efforts among others to ensure youth are fully integrated into work.
5. Outstanding and continued support of a recognized chapter of Youth MOVE National as evidenced by the creation of a positive partnership between youth and adults/parents.

**Marlene Matarese Advocate for Youth of the Year:**

1. Outstanding and continued support and facilitation of youth and young adult voice as evidenced by involvement in youth-led projects, trainings, etc.
2. Recognized as a significant support person for youth and young adults involved in advocating for positive systems change.
3. Outstanding and continued commitment to being a champion for youth voice.
4. Outstanding relationships with youth and young adults.

**Youth MOVE National Chapter of the Year:**

1. Outstanding and continued performance as a nationally recognized chapter of Youth MOVE National in good standing for at least one (1) year.
2. Recognized and respected within statewide and/or local community as youth-led group that upholds the mission and vision of Youth MOVE National
3. Outstanding and continued commitment to authentic representation of youth voice in a manner consistent and relative to youth culture and issues These standards may be met in a variety of ways, including activity which involves moral courage, social media, creative arts, youth support groups, etc.
4. Outstanding participation in innovative thinking that contributes to the field of youth engagement with an aim to increase awareness and best practices of mental health, juvenile justice, education or child welfare issues.

**Robert Wood Johnson Foundation Award for Health Equity presented by Youth MOVE National**

1. Nominee's work shows alignment with Robert Wood Johnson Foundation's vision for building a Culture of Health and achieving health equity.
2. Nominee's work demonstrated success to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety.
3. Nominee's work provided a solution to improve outcomes for groups most affected by health disparities.
4. Nominee's successfully implemented a systems change approach to reduce health disparities within the past two years.

*Please see final page in this document for complete list of rules.*

## Procedures

1. Nominations for the Rockstar Awards may only come from a Member of Youth MOVE National. Special consideration will be given to the following: Youth MOVE National individual members, Youth MOVE National Chapters, a child serving agency/ organization where a Youth MOVE Chapter currently exists, or a group of Youth MOVE National members at-large. Nominations may not come from current members of the Rockstar Award Selection Committee.
2. Nominations are made in writing (electronically or by mail or courier delivery or fax) to the Executive Director of Youth MOVE National. Nominations for the Rockstar Award are solicited annually.
3. Nominations should be made using the provided nomination form and supporting evidence, if appropriate. Nominators are encouraged to prepare and present supporting documents.
4. The Rockstar Award Committee acknowledges the receipt of nominations to the principal nominator(s), reviews nominations, and forwards its final recommendation to the Youth MOVE National Board of Directors. The names of other nominees shall remain confidential.
5. The Youth MOVE National Board President notifies the Executive Director, and the recipient of the Award. The Executive Director notifies the principal nominators of both the award recipient and unsuccessful nominees.
6. The Youth MOVE National Staff & Board selects the person who will write the tributes which appears on the:
  - a. Rockstar Award materials [website, social media, etc.]. The certificate is signed by Youth MOVE National President and Youth MOVE National Executive Director.
  - b. remarks [in person/video] of Rockstar Award Recipients.
7. The nominating packet of the award recipients will be forwarded to the Youth MOVE National Secretary along with other papers of the Rockstar Award Committee.
8. Where a nomination is unsuccessful, the initiators are encouraged to consider resubmitting the following year.

## Award

1. The award will be presented to recipients on a virtual platform, and names, photos, descriptions of awardees will be presented across the Youth MOVE National website and social media.
2. The award recipient will receive a certificate and will be honored through a virtual celebration.
3. Accompanying the award will be a lifetime membership of Youth MOVE National and award package including an award plaque of recognition and MOVE swag.

# **Robert Wood Johnson Foundation Award Official Rules**

## **OFFICIAL RULES**

### **RWJF AWARD FOR HEALTH EQUITY PRESENTED BY Youth MOVE National**

The RWJF Awards for Health Equity are a series of Awards, supported by Robert Wood Johnson Foundation (“**RWJF**”), but presented, offered, and administered separately by independent organizations. In the award year, the following organizations are each administering, offering, and presenting one Award:

- AIDS United
- Asian & Pacific Islander Caucus for Public Health
- Community-Campus Partnership for Health
- Hispanics in Philanthropy
- LeadingAge Inc.
- The National Association of Free & Charitable Clinics
- National Civic League
- National Recreation and Parks Association
- Youth MOVE National

The following are the Official Rules (the “**Rules**”) governing the **RWJF Award for Health Equity presented by Youth MOVE National** (the “**RWJF-Youth MOVE National Award**”) Entry into each organization’s offer is separate.

**SUBMISSION OF AN ENTRY OR ACCEPTANCE OF THE RWJF-Youth MOVE National AWARD CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE RULES.**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR TO WIN.**

**ALL APPLICABLE FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS APPLY. THE RWJF-Youth MOVE. National AWARD IS VOID WHERE OTHERWISE PROHIBITED BY LAW.**

1. **SPONSOR:** The sponsor of the RWJF-Youth MOVE National Award is the Youth MOVE National P.O. Box 215 Decorah, IA 52101 (the “**Sponsor**”).

2. **ELIGIBILITY:** The RWJF-Youth MOVE National Award is open only to individuals and teams of no more than two individuals, who are (a) citizens or legal residents of the United States, (b) thirteen (13) years of age or older, (c) not a trustee, director, officer, shareholder, employee, contractor, agent, representative, or affiliate of RWJF, Sponsor, selection committee or the spouse/domestic partner,



parent, sibling, child, or grandchild of any of the foregoing, and (d) have not previously received any RWJF Award for Health Equity from any sponsor organization in any year,. Each individual, each team, and each individual member of a team, is referred to as a “**Nominee**” in these Rules.

Nominees who are determined at any time to have violated the eligibility criteria will be disqualified from the RWJF-Youth MOVE National Award.

**3. RWJF-Youth MOVE National Award:** The RWJF-Youth MOVE National Award seeks to recognize individuals or teams of individuals who successfully implemented a systems change approach to reduce health disparities within the past two years in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety. The RWJF-Youth MOVE National Award will open submissions on August 9<sup>th</sup>, 2021, and will close to submissions on September 17<sup>th</sup>, 2021 (see Section 5 below). Entries will be evaluated based on the judging criteria set forth in Section 10 below. Based on this review, a maximum of one (1) Nominee (individual or team) may be selected as the winner. No award will be made if the judges determine that none of the Nominees is sufficiently meritorious applying the judging criteria set forth in Rule 10 below.

Entry into the RWJF-Youth MOVE National Award does not constitute entry into any other program or promotion that may be offered by the Sponsor or RWJF including, but not limited to, RWJF Awards for Health Equity sponsored by other organizations.

**4. PRIZE:** A maximum of one (1) Nominee (individual or team of two individuals) will receive a \$3,000 prize (“Winner”). The Prize is unrestricted; it may be used in any way determined by the recipient. While recipients may be invited to meetings by the administering organization or RWJF, attendance at such events is not required as a condition of the accepting the Prize. In the event a team of individuals is selected, the prize will be divided equally between the two team members. No award will be made if the judges determine that none of the Nominees is sufficiently meritorious applying the entries satisfying the judging criteria set forth in Rule 10 below. It is anticipated that Prize, if awarded, will be distributed within ninety days of the announcement of the winner.

Each winner may be required to execute an Affidavit of Eligibility and Release as a condition to receiving a Prize. If any potential winner is under the legal age of majority in his/her state of residence a parent or legal guardian will be required to confirm permission to participate in and eligibility to receive the prize (“**Parent/Guardian Permission Document**”) in addition to the Affidavit of Eligibility and Release. If a winner fails or refuses to sign and return the Affidavit of Eligibility and Release and the Parent/Guardian Permission Document (if applicable) within five days of the Sponsor’s and/or RWJF’s request (or a shorter time as exigencies may require), the winner may be disqualified and an alternate winner may be selected. No more than the advertised number of prizes will be awarded. Prize will be delivered only to an address in the United States. THE WINNER IS RESPONSIBLE FOR REPORTING AND PAYING ANY INCOME TAXES OR OTHER TAXES THAT MAY APPLY TO ACCEPTING A PRIZE; THE SPONSOR IS NOT



RESPONSIBLE FOR AND WILL NOT PAY ANY SUCH TAXES, BUT WILL DELIVER A FORM 1099 TO THE WINNER AND REPORT THE WINNINGS TO THE IRS.

5. **HOW TO ENTER:** The entry period for the RWJF-Youth MOVE National Award will begin at 12:01 am Eastern Time on August 9<sup>th</sup>, 2021. Entries will be accepted through 11:59 pm Eastern Time on September 17<sup>th</sup>, 2021 (the “**Entry Period**”).

The Sponsor reserves the right, in addition to those other rights reserved herein, to modify any dates or deadlines set forth in these Rules or otherwise governing the RWJF-Youth MOVE National Award.

Entries must include the materials described on the Youth MOVE National website, [youthmovenational.org](http://youthmovenational.org), and must be received during the Entry Period. Individuals may be nominated by others or self-nominate. The Sponsor is not responsible for entries that are late, lost, stolen, misdirected or non-deliverable due to any reason whatsoever, including, without limitation, online communication malfunction or failure, computer or computer program malfunction or failure or human error that may occur in the processing of entries to this RWJF-Youth MOVE National Award.

Unlawful, plagiarized, third-party intellectual property infringing, unintelligible, illegible, obscene, indecent or incomplete entries will be disqualified in the Sponsor's sole discretion. The Sponsor reserves the right to scrutinize all new entries for these requirements at any time during or after the RWJF-Youth MOVE National Award process.

The Sponsor reserves the right in its sole discretion to disqualify any Nominee if the Nominee or individual or organization submitting a nomination (“**Nominator**”) is found to be tampering with the entry process or the operation of the RWJF-Youth MOVE National Award, to be acting in violation of these Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the RWJF-Youth MOVE National Award, or to annoy, abuse, threaten, or harass any other person.

Except as otherwise stated in these Rules, personal information collected in connection with the Award will be used in accordance with Sponsor's privacy policy and with any additional consent given by Nominator or Winner at the time of entry.

6. **REPRESENTATIONS AND WARRANTIES:** Each Nominator, by submitting an entry, and Winner, by accepting the prize, represents, warrants, and agrees that the entry (a) contains accurate information and (b) is being submitted with the knowledge and permission of the Nominee named in the entry. All facts are subject to verification at any time. Nominator and Nominee agree to cooperate with any verification requests. Failure to cooperate may result in disqualification.

7. **INDEMNIFICATION:** Each Nominator, by submitting an entry, and Winner, by accepting the prize, agrees to indemnify, defend, and hold harmless the Sponsor, RWJF, and each of their respective





directors, trustees, officers, employees, agents, consultants, and successors and assigns, from and against all third party claims, actions, or proceedings of any kind and from any and all damages, liabilities, costs, and expenses relating to or arising from the entry or any breach or alleged breach of any of the representations, warranties, and covenants of Nominator or Winner.

8. **LICENSE:** By participating in the RWJF-Youth MOVE National Award program as a Nominator or Winner, each Nominator and Winner hereby irrevocably grants the Sponsor a non-exclusive, royalty free, sub-licensable, worldwide, license and right to use the entry to the extent necessary to administer the RWJF-Youth MOVE National Award.

9. **PUBLICITY RELEASE:** By participating in the RWJF-Youth MOVE National Award, in addition to any other rights granted herein or which may be granted in any other agreement entered into between the Sponsor and/or RWJF, on the one hand, and any Nominator or Winner, on the other hand, each Nominator and Winner, to the extent allowed by applicable law, hereby irrevocably (a) grant to each of the Sponsor and RWJF the right to use such Nominator's and Winner's name, likeness, image, and biographical information in any and all media for any purpose, including, without limitation, advertising and promotional purposes relating to the RWJF-Youth MOVE National Award and (b) releases Sponsor and RWJF from any liability with respect thereto.

10. **WINNER SELECTION/JUDGING CRITERIA:** A panel of judges chosen by the Sponsor (collectively, the "Judges") will select winning entries from all eligible entries based on the following judging criteria:

- Nominee's work shows alignment with Robert Wood Johnson Foundation's vision for building a Culture of Health and achieving health equity
- Nominee's work demonstrated success to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety
- Nominee's work provided a solution to improve outcomes for groups most affected by health disparities
- Nominee's successfully implemented a systems change approach to reduce health disparities within the past two years
- Nominee's work to improve the lives of youth and young adults experiencing health disparities in our nation

The judging criteria are to be applied in the sole discretion of the Judges. By participating in the RWJF-Youth MOVE National Award, each Nominator and Nominee into the RWJF-Youth MOVE National Award acknowledges and agrees to be bound by and not challenge the final decision of the Judges.

11. **NOTICE TO WINNER:** Attempts to notify potential winners will be made using the contact information provided by the Nominator. The Sponsor is not responsible for e-mail or other communication problems of any kind. If, despite reasonable efforts, a potential winner does not respond





within five days of the first notification attempt (or a shorter time as exigencies may require), or if the Prize or prize notification is returned as unclaimed or undeliverable to such potential winner, such potential winner will forfeit the Prize and an alternate winner may be selected in the sole discretion of the Sponsor. If any potential prize winner is found to be ineligible, or the Nominator or Nominee in question has not complied with these Rules or declines the applicable Prize for any reason prior to award, such potential prize winner will be disqualified and an alternate winner may be selected.

**12. GENERAL LIABILITY RELEASE:** Each Nominator and Winner agrees that the Sponsor and RWJF (a) shall not be responsible or liable for any losses, damages, or injuries of any kind (including death) resulting from participation in the RWJF-Youth MOVE National Award or any RWJF-Youth MOVE National Award-related activity, or from Winner's acceptance, receipt, possession, use, or misuse of any Prize, and (b) have not made any warranty, representation, or guarantee, express or implied, in fact or in law, with respect to any Prize, including, without limitation, regarding such prize's merchantability or fitness for a particular purpose. The Sponsor assumes no responsibility for any damage to a Nominator's computer system which is occasioned by accessing the Sponsor's website or participating in the RWJF-Youth MOVE National Award, or for any computer system, phone line, hardware, software, or program malfunctions, or other errors, failures, delayed computer transmissions, or network connections that are human or technical in nature.

**13. FORCE MAJEURE:** In the event an insufficient number of eligible entries is received or the Sponsor is prevented from awarding a Prize or continuing with the RWJF-Youth MOVE National Award as contemplated herein by any event beyond its control, including, without limitation, fire, flood, natural or man-made epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control ("**Force Majeure**"), the Sponsor shall have the right to modify, suspend, or terminate the RWJF-Youth MOVE National Award. If the RWJF-Youth MOVE National Award is terminated for Force Majeure before expiration of the Entry Period, the Sponsor will (if reasonably possible) select a winner from all eligible, non-suspect entries received as of the date of the event giving rise to the termination.

**14. MODIFICATION OF THE RULES:** These Rules cannot be modified or amended in any way except in writing by Sponsor. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**15. GOVERNING LAW/JURISDICTION:** ALL ISSUES AND QUESTIONS RELATING HERETO SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW JERSEY WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAWS RULES OR PROVISIONS. ANY LEGAL CLAIMS ARISING FROM OR RELATING TO THE RWJF-Youth MOVE National AWARD OR THESE



OFFICIAL RULES MUST BE BROUGHT IN THE FEDERAL OR STATE COURTS LOCATED IN MIDDLESEX COUNTY, NEW JERSEY, AND EACH ENTRANT HEREBY CONSENTS AND WAIVES ANY OBJECTION TO THE JURISDICTION OF SUCH COURTS FOR SUCH DISPUTES.

16. **WINNER LIST:** The name of the Winner will be posted on the Sponsor's website from approximately November 10<sup>th</sup> , 2021, to November 10<sup>th</sup> , 2022.