



YOUTH MOVE NATIONAL™

MOTIVATING
OTHERS
THROUGH
VOICES
OF
EXPERIENCE

YOUTH MOVE NATIONAL

ANNUAL REPORT



THE YOUTH MOVE CHAPTER DOMAIN OF ENGAGEMENT

MENTAL HEALTH – 100%

LGBTQIA+ – 83%

CHILD WELFARE – 73%

JUVENILE JUSTICE – 73%

SUBSTANCE USE – 60%

DEVELOPMENTAL DISABILITY – 56%

DOMESTIC VIOLENCE – 43%

HOMELESS YOUTH – 40%

PARENTING TEENS – 40%

SUPPORTED EMPLOYMENT – 40%

PHYSICAL DISABILITY – 36%

RESIDENTIAL TREATMENT – 30%

SEXUAL ASSAULT – 26%

IMMIGRANT/REFUGEE YOUTH – 13%

FIRST EPISODE PSYCHOSIS – 10%

MILITARY / VETERANS – 10%

TRIBAL YOUTH – 7%

HIV/AIDS – 7%

2021 Lookback

one. Strategic Planning

2021 has been all about the Strategic Planning! Youth MOVE National launched the creation of a new 5-year strategic plan this year. We welcomed facilitators from C4 Innovations to guide us on this process and spent the summer and fall convening planning groups. Youth MOVE chapter representatives joined us on the Strategic Planning Steering Committee, in focus groups and interviews, and continue to guide our planning process. The new strategic plan will be formally approved by our Board of Directors in 2022. Themes emerging include a) strengthening the youth movement through partnership b) sustainability of Youth MOVE chapters and c) broadening the places where Youth MOVE elevates voices of lived experience (beyond mental health!). We are really excited about how this new plan will shape our work for years to come.

two. Youth MOVE Change Initiative

The **Youth MOVE Change Initiative** launched in early 2021 and has inspired and challenged us to reach new heights in our youth peer work all year. This effort is designed to enhance and expand the youth peer workforce with a specific intention to work in the field of mental health to address the unique needs of BIPOC and LGBTQIA2S+ youth. We were honored to be selected as one of the **Upswing Fund's Systems Enabler grantees** to break down barriers for young people seeking out youth peer roles and to invest deeply in training pathways that work. The young people who joined us in this effort, on our Youth Advisory Council, serving as Youth Peer Fellows, attending peer trainings and summits, and co-designing final products, have inspired us, pushed us, and helped take lessons learned to new implementation heights. This Initiative uncovered such powerful learnings, we are taking them into the future, and will continue to release new resources throughout 2022.

three. Skills & Stories

Elevating youth voices of lived experience centered throughout everything this year! Despite having to work in a mostly virtual world for another year, many creative projects emerged. A new podcast, **Audio Stories – Youth Taking Action**, was launched in partnership with **NTTAC**, featuring bi-monthly stories of youth advocates. The **Youth MOVE blog** stayed active publishing pieces by staff and advocates. Our Mental Health Awareness Month celebrations included the **Identity: A Storytelling Advocacy Project**. And virtual training continued as we facilitated the **Youth Advocate Leadership Academy** nine times.

27,348 PEOPLE REACHED

“Our biggest accomplishment this year was our Art Gallery for Mental Health Awareness Month. It was a great way for us to reach new members that we didn't know in the past. We also had great engagement and it was a great way for young people to share their journey with mental health.”

“Our biggest accomplishment in 2021 was revising the KYM application to make it more COVID friendly and revised KYM Guidelines. As well as all our KYM members will now be receiving a stipend for coming to meetings!”

“Was getting back out in the community safely and enjoying and supporting each other. We were able to collaborate and evolve into an online community that still cared to show up and participate. Keeping up with the news and learning new things to help us continue on.”

2.6 Average FT Staff

10 Average PT Staff

PRIMARY PURPOSE AREAS

COMMUNITY INVOLVEMENT & ADVOCACY | 83%

YOUTH VOICE & DEVELOPMENT | 76%

PERSONAL DEVELOPMENT & EMPOWERMENT | 76%

SOCIAL MARKETING & AWARENESS | 56%

RECREATION & PEER NETWORKING | 46%

PEER SERVICE DELIVERY | 36%

The Power

OF THE YOUTH MOVEMENT 2021 | ACCOMPLISHMENTS

REVISED

COVID POLICIES

HOSTED

COMMUNITY EVENTS

SUSTAINED

**PROGRAMMING
DESPITE HURDLES**

CREATED

**RESOURCES FOR
YOUTH**

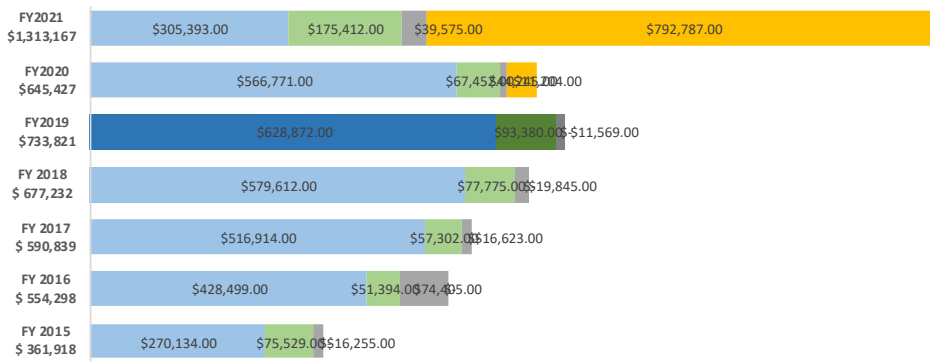
ENGAGED IN

CHARITABLE EFFORTS



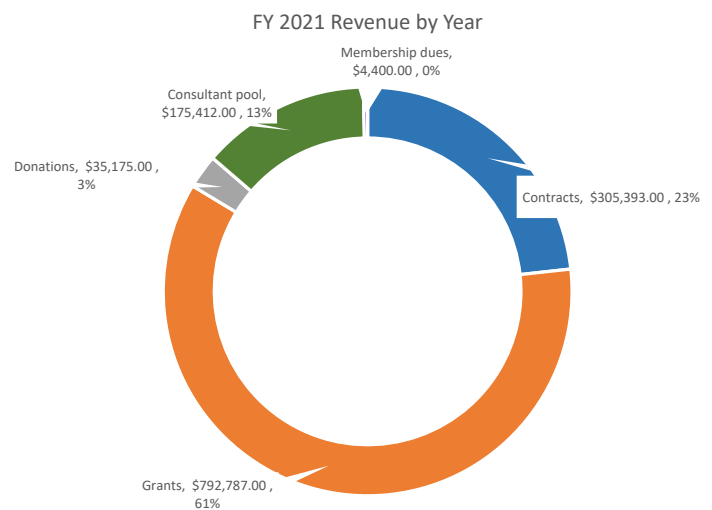
FUNDS AT WORK

Revenue by type and year



Revenue by Type and Year

Contract revenue Consulting revenue Other revenue (Donations, Membership revenue, etc.) Grants



2021 LEADERSHIP

staff

JOHANNA BERGAN Executive Director
KRISTIN THORP Youth Program Director
VICTORIA ECKERT Operations Director
CASSIE DIAZ Operations Coordinator
MATTHEW LEAVITT Communications Coordinator
JASMINE BOATWRIGHT Youth Program Coordinator
LYDIA PROULX Youth Program Coordinator
TYMBER HUDSON Youth Program Coordinator
TE JAY MCGRATH Youth Program Specialist
JOSHUA CALARINO Youth Program Specialist
MICHELLE VANCE Youth Program Specialist
SHAYN MACDONALD Youth Program Specialist

board of directors

ROWAN POWELL
DAVID MCCLUNG
KIPPI CLAUSEN
MAXXWELL LABRIE
VICTORIA CANTWELL
BRITTANY O'NEAL
HALEY RIZKALLAH
JAVID JAVADI
ROBERT PENFOLD

JOHN DELLICK
DAVEN BORDERS
MORGAN HUMBERGER