MOTIVATING OTHERS THROUGH VOICES OF EXPERIENCE

2021 YOUTH MOVE NATIONAL ANNUAL REPORT
THE YOUTH MOVE CHAPTER
DOMAIN OF ENGAGEMENT

MENTAL HEALTH - 100%
LGBTQIA+ - 83%
CHILD WELFARE - 73%
JUVENILE JUSTICE - 73%
SUBSTANCE USE - 60%
DEVELOPMENTAL DISABILITY - 56%
DOMESTIC VIOLENCE - 43%
HOMELESS YOUTH - 40%
PARENTING TEENS - 40%
SUPPORTED EMPLOYMENT - 40%
PHYSICAL DISABILITY - 36%
RESIDENTIAL TREATMENT - 30%
SEXUAL ASSAULT - 26%
IMMIGRANT/REFUGEE YOUTH - 13%
FIRST EPISODE PSYCHOSIS - 10%
MILITARY / VETERANS - 10%
TRIBAL YOUTH - 7%
HIV/AIDS - 7%
2021 Lookback

one. Strategic Planning

2021 has been all about the Strategic Planning! Youth MOVE National launched the creation of a new 5-year strategic plan this year. We welcomed facilitators from C4 Innovations to guide us on this process and spent the summer and fall convening planning groups. Youth MOVE chapter representatives joined us on the Strategic Planning Steering Committee, in focus groups and interviews, and continue to guide our planning process. The new strategic plan will be formally approved by our Board of Directors in 2022. Themes emerging include a) strengthening the youth movement through partnership b) sustainability of Youth MOVE chapters and c) broadening the places where Youth MOVE elevates voices of lived experience (beyond mental health!). We are really excited about how this new plan will shape our work for years to come.

two. Youth MOVE Change Initiative

The Youth MOVE Change Initiative launched in early 2021 and has inspired and challenged us to reach new heights in our youth peer work all year. This effort is designed to enhance and expand the youth peer workforce with a specific intention to work in the field of mental health to address the unique needs of BIPOC and LGBTQIA2S+ youth. We were honored to be selected as one of the Upswing Fund’s Systems Enabler grantees to break down barriers for young people seeking out youth peer roles and to invest deeply in training pathways that work. The young people who joined us in this effort, on our Youth Advisory Council, serving as Youth Peer Fellows, attending peer trainings and summits, and co-designing final products, have inspired us, pushed us, and helped take lessons learned to new implementation heights. This Initiative uncovered such powerful learnings, we are taking them into the future, and will continue to release new resources throughout 2022.

three. Skills & Stories

Elevating youth voices of lived experience centered throughout everything this year! Despite having to work in a mostly virtual world for another year, many creative projects emerged. A new podcast, Audio Stories – Youth Taking Action, was launched in partnership with NTTAC, featuring bi-monthly stories of youth advocates. The Youth MOVE blog stayed active publishing pieces by staff and advocates. Our Mental Health Awareness Month celebrations included the Identity: A Storytelling Advocacy Project. And virtual training continued as we facilitated the Youth Advocate Leadership Academy nine times.
“Our biggest accomplishment this year was our Art Gallery for Mental Health Awareness Month. It was a great way for us to reach new members that we didn’t know in the past. We also had great engagement and it was a great way for young people to share their journey with mental health.”

“Our biggest accomplishment in 2021 was revising the KYM application to make it more COVID friendly and revised KYM Guidelines. As well as all our KYM members will now be receiving a stipend for coming to meetings!”

“Was getting back out in the community safely and enjoying and supporting each other. We were able to collaborate and evolve into an online community that still cared to show up and participate. Keeping up with the news and learning new things to help us continue on.”

PEOPLE REACHED

27,348

PRIMARY PURPOSE AREAS

COMMUNITY INVOLVEMENT & ADVOCACY | 83%
YOUTH VOICE & DEVELOPMENT | 76%
PERSONAL DEVELOPMENT & EMPOWERMENT | 76%
SOCIAL MARKETING & AWARENESS | 56%
RECREATION & PEER NETWORKING | 46%
PEER SERVICE DELIVERY | 36%

Average FT Staff: 2.6
Average PT Staff: 10
REVISED
COVID POLICIES
HOSTED
COMMUNITY EVENTS
SUSTAINED
PROGRAMMING
DESPITE HURDLES
CREATED
RESOURCES FOR
YOUTH
ENGAGED IN
CHARITABLE EFFORTS
Revenue by Type and Year

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<td>Contracts, $305,393.00, 23%</td>
<td>Consulting revenue, $57,412.00, 13%</td>
<td>Other revenue (Donations, Membership revenue, etc.), $59,575.00, 3%</td>
<td>Grants, $792,787.00, 61%</td>
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Revenue by Year

- FY 2021: $1,313,167
- FY 2020: $1,111,167
- FY 2019: $865,427
- FY 2018: $677,282
- FY 2017: $590,819
- FY 2016: $554,289
- FY 2015: $361,918

2021 LEADERSHIP

**Staff**
- JOHANNA BERGAN  Executive Director
- KRISTIN THORP  Youth Program Director
- VICTORIA ECKERT  Operations Director
- CASSIE DIAZ  Operations Coordinator
- MATTHEW LEAVITT  Communications Coordinator
- JASMINE BOATWRIGHT  Youth Program Coordinator
- LYDIA PROULX  Youth Program Coordinator
- TYMBER HUDSON  Youth Program Coordinator
- TE JAY MCGRATH  Youth Program Specialist
- JOSHUA CALARINO  Youth Program Specialist
- MICHELLE VANCE  Youth Program Specialist
- SHAYN MACDONALD  Youth Program Specialist

**Board of Directors**
- ROWAN POWELL
- DAVID MCCLUNG
- KIPPI CLAUSEN
- MAXXWELL LABRIO
- VICTORIA CANTWELL
- BRITTANY O’NEAL
- HALEY RIZKALLAH
- JAVID JAVADI
- ROBERT PENFOLD
- JOHN DELLICK
- DAVEN BORDERS
- MORGAN HUMBERGER